

NEWS FROM AUCKLAND, NEW ZEALAND

This year New Zealand celebrates 10 years of successful technology incubation. Quite an achievement for a country such as New Zealand. Over the last decade a world class industry has evolved, backed strongly by the government through its economic development agency New Zealand Trade and Enterprise - [The Technopolicy Network's](#) newest institutional member.



The international reputation of the New Zealand incubation industry is reflected in the accolades earned by Auckland based The ICEHOUSE which was rated by Forbes Magazine as one of the world's top 10 technology incubators in 2010, and PowerHouse Ventures in Christchurch which earlier this year was awarded the 2011 NBIA Incubation Innovation of the Year and in 2009 was named the Asian Incubator of the Year. It is global recognition like this that has firmly placed New Zealand on the incubation map.

The strength of New Zealand's incubators are their broad community support, their affiliations with universities around the country, their highly committed angel investment networks and most of all their experienced, entrepreneurially-focused management teams, combined with a high level of innovation and great emerging technologies.



The challenge for New Zealand as a geographically remote country with a small population is to increase its trade with the rest of the world and to develop technology based industries to match the global reputation of its primary industries. For its incubators, the challenge is to build their international relationships and produce "born global" technology companies - and so far they are doing quite well with

their top 100 graduate companies generating an economic impact estimated at more than US\$400 million in 2010.

To coincide with its 10 year celebrations, New Zealand will host the Technopolicy Network's 10th Science Based Incubation Conference in November. New Zealand's incubation reputation, an exciting conference programme and the beauty of New Zealand as a visitor destination are sure to attract delegates from all around the world.

Richard White - New Zealand Trade and Enterprise

NEW MEMBERS OF THE TECHNOPOLICY NETWORK

We welcome the following **new members** to The Technopolicy Network:

Robert Bowman, Deputy Mayor of Economic Development - Akron, Ohio (USA) www.ci.akron.oh.us

Gleny Foslie, Sor-Trondelag County Authority (Norway) www.stfk.no

Arvind Gupta, CEO and Scientific Director of Mitacs Inc. (Canada) www.mitacs.ca/

Dinyar Lalkaka, Private International Development Consultancy - City Hills, NY (USA)

Catherine Schultz, University of Prince Edward Island - Charlottetown, PE (Canada) www.upei.ca

Richard White, New Zealand Trade & Enterprise - Wellington (New Zealand)

THE IOWA ECONOMIC DEVELOPMENT MODEL

Growing Iowa's innovation economy will require the development of a robust innovation ecosystem, the ability to grow and expand startup and existing companies, and expanded sources of capital to enhance regional growth. But beyond that, it will require partnerships in the region and beyond with a truly global focus. Our experience in bringing together a very desperately needed council to forge a strategic plan in 18 months has been an amazing process, a process that failed to coalesce in the previous 10 years.

The Iowa Economic Development Model is unique and serves as a model for innovative economic development. It takes full advantage of the state's political, economic, and intellectual capitals, building on knowledge, relationships, and innovation to forge a new and exciting "Innovation Ecosystem" for the state of Iowa and beyond. The innovation outcomes in balancing traditional with innovative economic development will promote growth, employment opportunities, competitiveness, and sustainable prosperity while maintaining quality of life.

The scope of the Technopolicy Network conference will provide a tremendous opportunity to discuss and share the Iowa network and model with experts and practitioners who have experience in open regional development innovation from around the world. The networking opportunities and knowledge gained from this conference will provide the potential for networking with others to leverage our regional development with other interregional alliances.

I am looking forward to exchanging the knowledge and best practices that we have experienced in Iowa, and the differences, while encouraging interaction and collaboration with our state and region and university. I am sure the strategies and ideas we have developed will be refined as a result of this conference and the interactions with other conference participants.

Additionally, the visit to the Tampere region is most appealing because it is a centre for leading-edge technology, research, education, and business.

Click on these links for more information about [registration](#) and the conference [program](#). We hope to see you in Tampere!

NEW SERVICES!

The Technopolicy Network is introducing a new service at the time of the 8th Annual Conference on Regional Development in Tampere in the form of **Matchmaking**. This young initiative is a catalyst for cooperation between member-organizations of the Technopolicy Network brought to you by our partners in Finland.

Additionally, the Technopolicy Network has initiated a new service for its members—the **Working Groups**. These groups will be an interactive platform for discussions between professionals from around the world. The East-West Working Group will be the first to be launched and promises to be a source of inspiration.

If you would like more information about the Matchmaking service at our conference in Tampere or are interested in following developments surrounding the Working Groups, click [here!](#)

SAVE THE DATE!

26-28 September 2011
8th Annual Conference,
Tampere, Finland
'Open Innovation for
Regional Development'

28-30 November 2011
10th Annual Conference
on Science Based
Incubation, Auckland,
New Zealand
'Incubators as
connectors between high
tech clusters'

Register!



Register!

TPN SOAPBOX

By Markku Sottarauta

Human history is full of successes and failures; during the last decade or two, we have once again seen in a very concrete manner how the world is changing. Some cities have risen in prosperity, others have declined. New professions have come into being; old ones have receded into history. Consequently, early 21st century seems to be dominated by an almost compulsive need to find new pathways to future.

All over the world policy-makers have been chasing new buzzwords for their endeavours to show how dynamic their city-regions are. In ten years we have witnessed a rapid flow of key ideas, concepts ranging from clusters to networks, from knowledge to innovation, and from learning to creativity. In practice, the new practices of economic development policy range from pure rhetorical gimmicks to dynamic action. Sometimes it is difficult to distinguish these two extremes from each other.

The basic puzzle that policy-makers are faced with is how to adapt to changing environment but not like driftwood in a stream but with purpose. For the future crises, it should be asked more often than what we do nowadays, what kind of functions and processes are essential in an unbroken procession of reinterpretation and reinvention to enable entire city-regions to adapt strategically. In many city-regions that could be labelled resilient, that have been capable in bouncing back from the industrial decline, concerted actions to adapt to changing environment from within, strategically, has played central role.

Often the nastiest question in these kinds of efforts is not what should be done but how to do it all - how a fragmented bunch of actors, resources, competences, powers, ideas and visions can be pulled together, how people can be mobilised, how a new perception about the region and its futures can be created for needed changes - who and/or what individuals/organisations are capable and respected enough to do it. However, a wannabe regional leader ought never to expect that the institutional position translates automatically into authority and influence. Respect needs to be earned.

All this suggests that we need people who are capable of leading others across many boundaries and not only formulating top down policies. The responsive capacity of city-regions requires competent leaders alongside effective innovation systems and policies.



Markku Sottarauta,
Dean of the School of
Management at the
University of
Tampere, Finland

What is the TPN Soapbox?

A soapbox is a temporary platform used for a nonofficial public speech. The writer for the soap-box is randomly selected. If you are interested in standing on the TPN soapbox, let us know by sending us an email, and you might be our next soapbox speaker!

THE WORLD INCUBATOR NETWORK (WIN)

WIN helps incubator and accelerator managers enhance their performance in effectively serving and recruiting international tenants. The network focuses on incubators and accelerators that are science-based or technology driven and have the facilities to host tenants from foreign countries (soft landing) and vice versa support tenants to develop their businesses abroad (high-jumping).

For more details concerning the network, registration for the course, and workshops please visit www.wordincubator.net

KEEP ME POSTED!

If you want to stay updated on all our activities and receive our quarterly newsletters, please send an email with your name and email-address to info@technopolicy.net. To learn more about our activities, visit our [website](#). [Click here to unsubscribe.](#)