

BUILDING A WORLD-CLASS KNOWLEDGE REGION

Leveraging Local Excellence Through Interregional Alliances



HEIDELBERG, GERMANY 2010

CONFERENCE ON SEPTEMBER 30 - OCTOBER 1 INNOVATION TOUR ON SEPTEMBER 29

Building a World-Class Knowledge region

The Technopolicy Network is proud to announce the 7th Annual Conference, September 30 & October 1 in Heidelberg, Germany, which will be held under the theme '**Building a World-Class Knowledge Region**'. The conference is organized in cooperation with BioRN Cluster Management GmbH, one of the first round winners of the Leading Edge Cluster Competition in 2008.

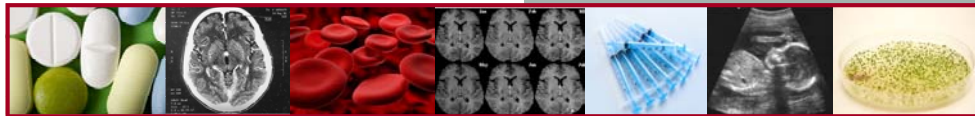
This year's theme focuses on the role of interregional alliances to elevate a region to a world-class knowledge region. How to create such regions and what are the key factors for success? Over the course of two days, various international speakers from government, industry, research institutions and others will give their insights and discuss the ingredients necessary to build a world-class knowledge region. The conference will take place in the Rhine-Neckar Triangle, a leading life science cluster in Europe. We are building a world-class program for you, so sign up and join us in Heidelberg to experience it first hand!

The 7th Annual Conference of The Technopolicy Network is organized in cooperation with:



Multifaceted Heidelberg: Let it Inspire You!

With its river flowing through a landscape of forested hills and Germany's most famous Schlossruine, Heidelberg is known as the most romantic city in Germany, whereas modern Heidelberg is marked by its state of the art science and research, and cosmopolitan character. Heidelberg has a lot to offer to scientists and tourists alike.



Conference Program

Topics that will be addressed during the conference include:

- stimulating and benchmarking regional innovation performances
- staying competitive through international collaboration
- organizing international innovation collaboration

Speakers that have confirmed so far include:

Simone Botti, Life Sciences Committee Germany-Israel Chamber of Industry/Rad Biomed Accelerator (IL); Erik Pages, EntreWorks (USA); Thomas Hirth, Fraunhofer Institute (DE); Göran Lindqvist, European Cluster Observatory (SE), and others. Please check our website for the full list.

For the updated program see: www.technopolicy.net/annualconference

The Rhine-Neckar Triangle

The Rhine Neckar Metropolitan Region, or Rhine-Neckar Triangle, located in the South-West of Germany, has a population of over 2,4 million inhabitants on an area of 5637 square kilometers, its three major cities are Mannheim, Ludwigshafen and Heidelberg.

The Triangle has also brought forth one of the leading life science clusters in Europe, the Biotech Cluster Rhine-Neckar (BioRN), successfully integrating two renowned Universities -including the oldest in the country-, a significant number of prominent research institutions and an advanced industrial sector. Unique within Europe is the vast number of research institutions with a focus on cancer research at the Heidelberg Technology Park. Furthermore, in 2008 BioRN was selected by the German government as one of the Top Clusters in Germany.



Conference Venue

The Print Media Academy Heidelberg; an extraordinary conference venue

Its 12 glass-encased floors communicate openness and transparency. The architecture provides plenty of latitude for effectuating ideas.

The entrance of the lobby offers an unobstructed view up to the eleventh floor. In short, it is a truly inspirational setting for any conference.

The Print Media Academy Heidelberg is optimally located across from the main station, near the city centre and the historic sights of Heidelberg.

Join the Innovation Tour! Life Sciences Campus University of Heidelberg

Heidelberg is home to a number of renowned research institutes, such as the German Cancer Research Center (DKFZ) and the European Molecular Biology Laboratory (EMBL).

The tour gives you a unique insight into the structure of Germany's no. 1 biotech cluster and the chance to meet local representatives and fellow delegates. So do not miss the Innovation Tour on September 29!



Early Bird Special

Register now and profit from our Early Bird reduction!

Conference rates: Member rates € 595; non-member rates €795.

Early Bird Special: Benefit from our Early Bird Special, by registering before July 5th, and receive a reduction of € 100!

Newcomers: Attend the conference at the €595 member rate, by joining The Technopolicy Network!

All amounts are subject to 19% VAT

For a full overview of the fees and conditions, please refer to the website: www.technopolicy.net/annualconference

Conference Hotel

We have arranged for a reduced conference rate with the Crowne Plaza Heidelberg and Qube Heidelberg. Delegates are responsible for booking their own rooms.

Please mention the Technopolicy Network Annual Conference as the purpose of your stay, when booking the room.



The Technopolicy Network

The Technopolicy Network connects experts, policy makers, academics and practitioners on science based regional development to exchange knowledge and experience and to promote international collaboration.

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THE TECHNOLOGY NETWORK

Global Community for Regional Innovation Policy